



By Human Rights, Environment & Gender
Equality Sub-Committee Selangor Bar



22ND AUGUST 2024 (THURSDAY)



3.00-5.00PM



SELANGOR BAR AUDITORIUM

FREE

**FOR MEMBERS AND PUPILS IN
CHAMBERS
LIMITED 100 PAX ONLY**

**2 CPD
POINTS**

Business and Human Rights

By Dato' Mah Weng Kwai



Dato Mah's talk will delve into the legal framework underpinning CSR and its strategic implications. Participants will uncover the tangible legal advantages of embedding ethical standards in business, drawing from real-world human rights case studies. The talk will emphasize the symbiotic relationship between corporate sustainability and legal positioning, equipping attendees with tools to formulate risk strategies that seamlessly blend these two crucial perspectives, ultimately enhancing brand value and corporate reputation.

Outline:

- Understanding the legal implications of CSR integration in corporate strategy.
- Grasping the immediate compliance benefits of adopting ethical practices.
- Examining case studies that highlight legal successes and pitfalls in human rights integration.
- Recognising how corporate sustainability can enhance legal standing and brand reputation.
- Strategising risk management from both legal and sustainability perspectives

Registration shall be confirmed upon receipt of complete information. Places are limited and registration is on a first-come, first-served basis. The SBC reserves its absolute right to modify, cancel or postpone the event due to any reasons whatsoever. No recording of the event is permitted via any means at any time. Should you have any enquiries, please contact Ms. Tulasi at Tel: 03-55196219 or Email: secretariat@sgorbar.org